

Čo sa robí doma, to sa počíta.

Príbeh festivalu Atmosféra

Gretka Pavlovová
zakladateľka Atmosféry



Hontianske Nemce



+20 km Banská Štiavnica

+15 km Dudince

+30 km Zvolen

Prieniest' kultúru do Hontianskych Nemiec





rok 2012



rok 2012

FESTIVAL

ATMOSFÉRA

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ŠIOV

NAME: FESTIVAL ATMOSFÉRA (ATMOSPHERE)
PLACE: HOUSE OF CULTURE, HONTIANSKE NEMCE, SLOVAKIA
DATE: 21.1.2012



KNOW WHAT IT IS LIKE TO LIVE IN A VILLAGE, A TOWN THAT DOESN'T GIVE YOU MUCH OPPORTUNITY TO
YOUR FREE TIME DESPITE YOUR INTERESTS THE PROBLEMATIC OF YOUNG PEOPLE SPENDING THEIR FREETIME
DOWN BUT THE QUESTION OF SOLUTION IS STILL OPENING. IT IS TRUE THAT THERE ARE REGULARLY ORGA-
NIZED CELEBRATIONS AND HAPPENINGS BUT IT IS ALWAYS WITH A SPECIFIC AIM FOR A SPECIFIC GROUP
AND VISIT THEM, SO THEREFORE AN IDEA HAS COME TO MAKE A MEETING OR MORE PRECISELY A FES-
TIVAL WOULD ATTRACT EVERYONE BY ITS ORIGINALITY WITHOUT REGARDING SEX OR AGE.

TO CREATE A SMALL FESTIVAL FOR PEOPLE OF OUR COMMUNITY REGARDLESS THEIR AGE OR SEX
TO MOTIVATE PEOPLE TO SPEND THEIR FREE TIME EFFECTIVELY
SATISFACTION AND SMILES ON ALL VISITORS' FACES

CREATION

Not given any which is to attract as many
little kids, teenagers, adults, retired
in free areas of activities

SPORT ACTIVITIES

JOHNA
DANCING WORKSHOP
JOURNALS

CREATIVE ACTIVITIES

CREATIVE WORKSHOPS
ARTS AND CRAFTS
JOURNALS

prepare the activities programme primarily, more activities at the same time. The aim was
everyone at least a minimum of interest of given activity, in the main hall there were sport
the rest hall there were discussions and in other rooms of a culture house there were other ac-

PORT

the festival is invested as little money as possible. In my case I was even more difficult as I de-
rive anything but, I did the whole thing for a good purpose and not for making a fortune out of it.
I was sponsored who supported me with a little amount to cover the true cost of 120EUR.

TEAM
VILLAGE

STICKS

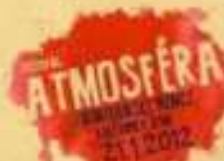
- cameraman
- photographer
- sound
- refreshments

FESTIVAL PROMOTION

The basis of all promotion were posters,
municipality radio, television and social
network Facebook.

POSTER PRODUCTION

I drew a couple of drafts, from out of them I
chose the best. The base was so called an
ink spot, where there will be written exact
info about the festival. I drew the ink spot
and together with a friend of mine we
scanned it and later on we created the final
version of the leaflet which we chose in
three colour versions.



MARGARÉTA PAVLOVÁ - JANA PAVLOVÁ (PHOTOGRAPHY)
IVETA SLOBODOVÁ - JANA PAVLOVÁ (PHOTOGRAPHY)
JANA PAVLOVÁ - JANA PAVLOVÁ (PHOTOGRAPHY)
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HOW IT ALL HAPPENS



DURING THE WHOLE FESTIVAL



rok 2022



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An aerial photograph of a festival on a green lawn. In the upper center, there is a wooden structure with multiple swings, where several people are sitting. To the left, many people are sitting on colorful blankets on the grass. On the right, there are several tents: a large white one at the top right, a smaller white one below it, and a blue and green one further down. A large, dense tree is on the right side of the image. In the bottom center, there is a large brown tent. A blue and white striped umbrella is visible in the bottom left. The overall scene is a lively outdoor gathering.

Od kulturáku až po
víkendový festival na
zelenej lúke



rodinný festival
pre lokálnych
s kvalitným programom

rodinný festival
nielen pre lokálnych
s kvalitným programom

festival pre všetkých

pre mladé rodiny s deťmi, ktoré bývajú v meste a hľadajú miesto, kde by prežili víkend mimo ruchu mesta a ideálne v prírodnom a bezpečnom prostredí, ľudia, ktorí kedysi navštevovali Pohodu, ale dnes majú deti alebo len jednoducho vyhľadávajú menšie a pokojnejšie podujatia bez davov, pre ľudí, ktorí milujú Banskú Stiavicu, vzdelanejších, so stabilným príjmom, so základnými hodnotami demokracie, slobody a rešpektu rozdielnosti, ohľaduplní k životnému prostrediu, nakupujúci lokálne a udržateľné značky,...

festival Atmosphéra

festival
Atmosféra

Rastieme do hĺbky.

A thick, textured yellow brushstroke underline is positioned beneath the text "Rastieme do hĺbky.", extending from the start of the word "do" to the end of the word "hĺbky".

















Dnes vieme, že to
už nie je len o jednom
víkende počas leta.

Komunita,
ktorá mení svet.
Cez seba.



Robit' festival doma je
pre mňa absolútne
zásadné.

Je to pre mňa
spojenie s rodinou,
ľuďmi a prostredím,
v ktorom som
vyrastala.





festival_atmosfera and 5 others

Festival Atmosféra



Rozžiarme spolu svet

www.atmosferashop.sk



Liked by majo_kulich and others
festival_atmosfera Dnes si pripomíname smutné výročie – tri roky od chvíle, keď bola naša susedka Ukrajina napadnutá v najdesivejšom rozsahu, aký si mnohí z nás doteraz nevedeli predstaviť.



Má našu susedu, ktorí ste sa stali priateľmi, blízkou rodinou či súčasťou Atmosféry. Vaša prítomnosť nás obchádza, učí nás silu, odvahu a ľudskú spolupatričnosť. Odbíjame ľudstvo s akým bojujete



Liked by domi.bolgacova and others

festival_atmosfera Atmosféra, v akej chceme všetci žiť, je o spájaní, o otvorenom dialógu, o tom, že aj v ťažkých časoch vieme nájsť cestu k sebe.

♥ Dnes večer budú slovenské námestia opäť hovoriť jasne – slušne, pokojne, ale odhodlane. Stojíme pri hodnotách slobody, rešpektu a odvahy, pretože veríme, že hlas ľudí má zmysel.



Útopia? Nie, len svet v aký spoločne veríme.

A tak si ho spoločne tvoríme a dobíjame sa
ním do ďalších dní vždy v prvý
augustový víkend.

Môžete to skúsiť s nami. :)

SLOBODNĚ
DÁLEJ

Ďakujem

